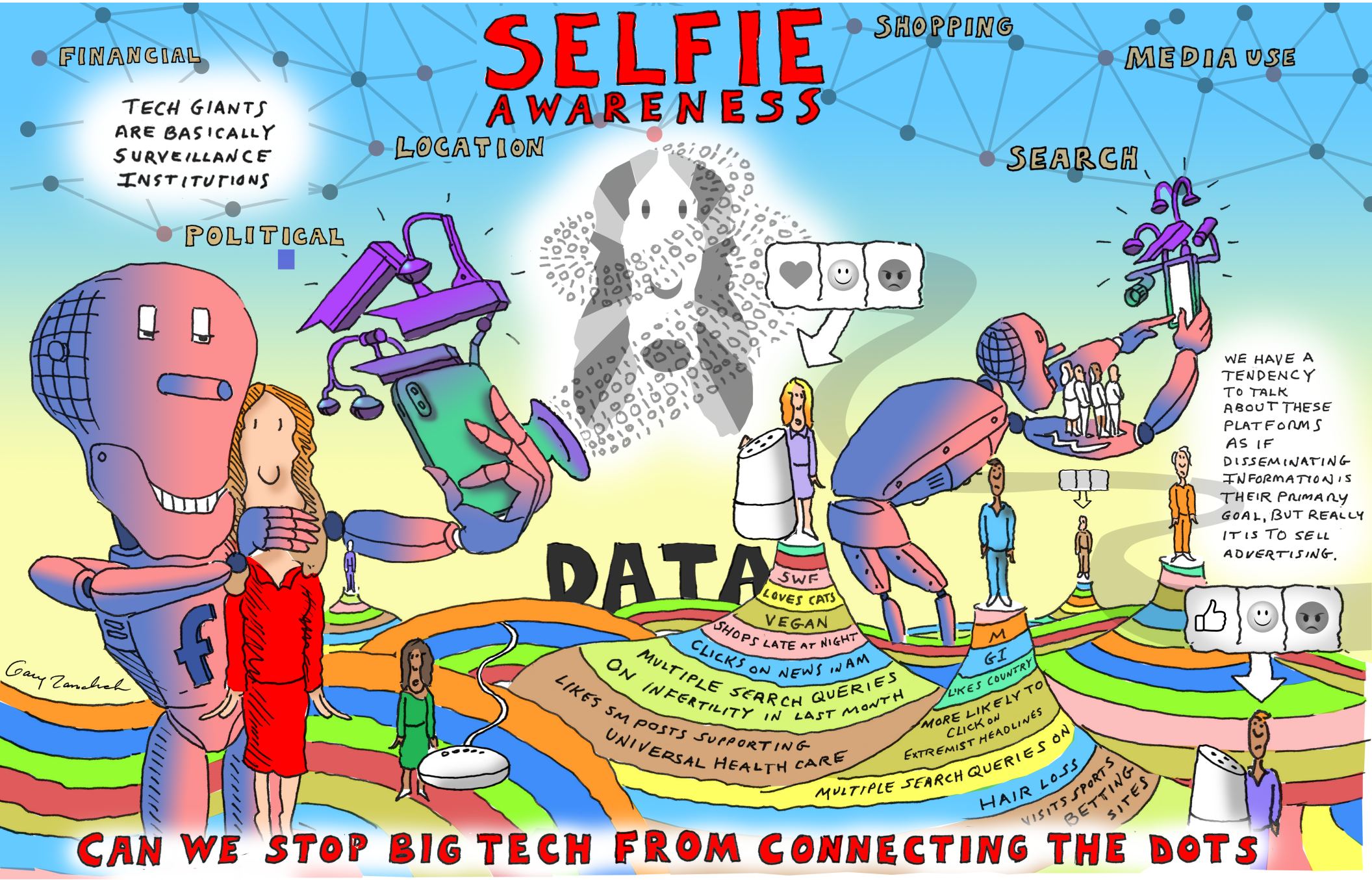

SELFIE AWARENESS
FINANCIAL
TECH GIANTS ARE BASICALLY SURVEILLANCE INSTITUTIONS
POLITICAL
LOCATION
SHOPPING
MEDIA USE
SEARCH
DATA
SWF
LOVES CATS
VEGAN
SHOPS LATE AT NIGHT
CLICKS ON NEWS IN AM
MULTIPLE SEARCH QUERIES ON INFERTILITY IN LAST MONTH
LIKES SM POSTS SUPPORTING UNIVERSAL HEALTH CARE
M
GI
LIKES COUNTRY
MORE LIKELY TO CLICK ON EXTREMIST HEADLINES
MULTIPLE SEARCH QUERIES ON HAIR LOSS
VISITS SPORTS BETTING SITES
WE HAVE A TENDENCY TO TALK ABOUT THESE PLATFORMS AS IF DISSEMINATING INFORMATION IS THEIR PRIMARY GOAL, BUT REALLY IT IS TO SELL ADVERTISING.
Gary Tomlinson
CAN WE STOP BIG TECH FROM CONNECTING THE DOTS