From: Gaines-McCollom, Molly (CDC/OD/OADC)
Sent: 11 Mar 2020 18:16:24 +0000
To: Daniel, Katherine Lyon (CDC/DDPHSIS/OD);Sokler, Lynn (CDC/OD/OADC)
Cc: Mitchell, Jennifer R. (CDC/OD/OADC)
Subject: Re: COVID Communication and Media Strategy Plan

Will do!

From: Daniel, Katherine Lyon (CDC/DDPHSIS/OD) <kdl8@cdc.gov>
Sent: Wednesday, March 11, 2020 2:10:37 PM
To: Sokler, Lynn (CDC/OD/OADC) <zsz0@cdc.gov>; Gaines-McCollom, Molly (CDC/OD/OADC) <iwg9@cdc.gov>
Cc: Mitchell, Jennifer R. (CDC/OD/OADC) <itz4@cdc.gov>
Subject: RE: COVID Communication and Media Strategy Plan

I didn't get to do any additional work on this, btw, so Molly you can go to town on it.
Also, Dagny will be officially joining the TT as Angela rotates off.
It will be good to have a JIC person on, and she's really into the work so that's great.
I will add her on my end. Thanks!
KLD

From: Daniel, Katherine Lyon (CDC/DDPHSIS/OD)
Sent: Wednesday, March 11, 2020 9:25 AM
To: Sokler, Lynn (CDC/OD/OADC) <zsz0@cdc.gov>; Gaines-McCollom, Molly (CDC/OD/OADC) <iwg9@cdc.gov>
Cc: Mitchell, Jennifer R. (CDC/OD/OADC) <itz4@cdc.gov>
Subject: RE: COVID Communication and Media Strategy Plan

Here is the next version. I edited in everything except the table, which we had discussed yesterday.
I would like to take another stab at cutting it back but first need some of my overall comments/questions addressed about how necessary some of these main sections are.
Still very duplicative but I got as far as I could this morning. Also, seems that Dagny/Sara B were also working on this document, should we bring them in too?
KLDF

From: Sokler, Lynn (CDC/OD/OADC) <zsz0@cdc.gov>
Sent: Monday, March 9, 2020 5:37 PM
To: Daniel, Katherine Lyon (CDC/DDPHSIS/OD) <kdl8@cdc.gov>
Cc: Sokler, Lynn (CDC/OD/OADC) <zsz0@cdc.gov>; Gaines-McCollom, Molly (CDC/OD/OADC) <iwg9@cdc.gov>
Subject: COVID Communication and Media Strategy Plan

Katherine,
Please see our comments and edits attached.
Thanks, Lynn

Lynn A. Sokler|Senior Communication Advisor|Office of the Director|Office of the Associate Director for Communication| Centers for Disease Control and Prevention|Mailing: 1600 Clifton Road MS-E-69| Atlanta, GA 30329| zsz0@cdc.gov| office 404-498-6617 |bus. cell 404-409-5556|fx 404-498-0945

