From: Lancashire, Jeffrey H. (CDC/OPHSS/NCHS)
Sent: 8 Sep 2017 11:09:49 -0400
To: Rothwell, Charles J. (CDC/OPHSS/NCHS);Madans, Jennifer H. (CDC/OPHSS/NCHS)
Subject: RE: Important: ALL correspondence with media must now be cleared through Atlanta

(b)(5)

From: Rothwell, Charles J. (CDC/OPHSS/NCHS)
Sent: Friday, September 8, 2017 9:40 AM
To: Madans, Jennifer H. (CDC/OPHSS/NCHS)
Cc: Lancashire, Jeffrey H. (CDC/OPHSS/NCHS)
Subject: Re: Important: ALL correspondence with media must now be cleared through Atlanta

I am not worried about it... we will respond to straight data requests as always and let KLD know. however any interview or leading questions then that needs approval.
Charlie
Sent from my BlackBerry 10 smartphone.

From: Madans, Jennifer H. (CDC/OPHSS/NCHS)
Sent: Friday, September 8, 2017 7:27 AM
To: Rothwell, Charles J. (CDC/OPHSS/NCHS)
Subject: FW: Important: ALL correspondence with media must now be cleared through Atlanta

Hi Charlie, For when we are both in the office. (b)(5)

(b)(5)

(b)(5) //Jennifer

From: Lancashire, Jeffrey H. (CDC/OPHSS/NCHS)
Sent: Thursday, August 31, 2017 1:37 PM
To: CDC OPHSS NCHS *All <NTBDLORGHCPC@cdc.gov>
Subject: Important: ALL correspondence with media must now be cleared through Atlanta
Importance: High

Attention NCHS Staff:
Per Katherine Lyon Daniel, the CDC Associate Director for Communications, effective immediately and until further notice, any and all correspondence with any member of the news media, regardless of the nature of the inquiry, must be cleared through CDC's Atlanta Communications office. This correspondence includes everything from formal interview requests to the most basic of data requests. This new procedure will be in effect for all of CDC.
For NCHS staff, this means that if you are directly contacted by a reporter by phone or email, even for a simple data-related question, the inquiry will have to be routed through Atlanta for clearance. Thus, please forward all of these inquiries directly to the Public Affairs Office email box at: paoquery@cdc.gov and we will route it through the clearance chain.
Please refer any questions about this to me directly or to the aforementioned email address.
Thanks
Jeff
Jeff Lancashire
National Center for Health Statistics

Centers for Disease Control and Prevention
Public Affairs Officer
Acting Associate Director for Communications Science
301-458-4800