**From:** Lancashire, Jeffrey H. (CDC/OPHSS/NCHS)
**To:** Lipphardt, Anthony (CDC/OPHSS/NCHS); Chong, Yinong (CDC/OPHSS/NCHS)
**Subject:** RE: Important: ALL correspondence with media must now be cleared through Atlanta
**Date:** Thursday, August 31, 2017 3:56:00 PM

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Any inquiries on the data visualizations that are from a reporter or media outlet should be forwarded to us; any inquiries not from a reporter or media outlet should not be forwarded to us.

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**From:** Lipphardt, Anthony (CDC/OPHSS/NCHS)
**Sent:** Thursday, August 31, 2017 3:52 PM
**To:** Lancashire, Jeffrey H. (CDC/OPHSS/NCHS) <jhl1@cdc.gov>; Chong, Yinong (CDC/OPHSS/NCHS) <yac5@cdc.gov>
**Subject:** RE: Important: ALL correspondence with media must now be cleared through Atlanta

Hi Jeff,

For all of the datasets we post to data.cdc.gov in relation to the data visualizations on the site, we have a contact e-mail that goes to a functional mailbox nchsdata@cdc.gov.

We do receive inquiries from time to time about the datasets and I do recall at least one coming from a reporter at NPR. I typically forward the inquiries on to the authors of those visualizations/datasets (b)(5)

(b)(5)

**Anthony Lipphardt**
Health Communications Specialist
National Center for Health Statistics
3311 Toledo Road, Cubicle 4554
Hyattsville, MD 20782
Work: (301) 458-4382
Telework: Mondays and Tuesdays

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**From:** Lancashire, Jeffrey H. (CDC/OPHSS/NCHS)
**Sent:** Thursday, August 31, 2017 1:37 PM
**To:** CDC OPHSS NCHS *All <NTBDLORGHCPC@cdc.gov>
**Subject:** Important: ALL correspondence with media must now be cleared through Atlanta
**Importance:** High

Attention NCHS Staff:

Per Katherine Lyon Daniel, the CDC Associate Director for Communications, effective immediately and until further notice, any and all correspondence with any member of the news media, regardless of the nature of the inquiry, must be cleared through CDC's Atlanta Communications office. This correspondence includes everything from formal interview requests to the most basic of data requests. This new procedure will be in effect for all of CDC.

For NCHS staff, this means that if you are directly contacted by a reporter by phone or email, even for a simple data-related question, the inquiry will have to be routed through Atlanta for clearance. Thus, please forward all of these inquiries directly to the Public Affairs Office email box at: paoquery@cdc.gov and we will route it through the clearance chain.

Please refer any questions about this to me directly or to the aforementioned email address.

Thanks

Jeff

*Jeff Lancashire*
National Center for Health Statistics
Centers for Disease Control and Prevention
Public Affairs Officer
Acting Associate Director for Communications Science
301-458-4800